

Bryce Shearer

208.970.9660
bryceshearer@gmail.com
600 Pioneer Rd. Apt 1502
Rexburg, Idaho 83440

EDUCATION

B.S. in Communication-Public Relations Emphasis

Brigham Young University-Idaho

Anticipated Graduation Dec 2019

Rexburg, Idaho

- Minor in Business Management-**Marketing**

Related Courses/Programs: Public Relations, Campaigns, Writing and Production, Social Media Design, Media Marketing, Digital Media, Group Dynamics, InDesign, Illustrator, Photoshop

PRSSA Member

Public Relations Student Society of America

May 2017 — Current

Rexburg, Idaho

- Promoted businesses through designing media kits and expansion ideas
- Collaborated with 10+ teammates to develop advertising media

EXECUTIVE SUMMARY

Public relations specialist accomplished in streamlining production processes, project planning, training, and development. **Decisive and effective** production manager skilled in **leading** cross-functional teams to meet customer demands and deadlines. **Personable** and works tirelessly at **building** effective relationships with clients, vendors, media professionals, and staff members. Highly deadline-driven. **Motivated and detail-oriented** marketing professional who is flexible, versatile and proficient at maintaining a **sense of humor under pressure**. Branding and social media expert. Known to be a quick learner and efficiency finder. Meticulous about words used and avoiding miscommunications. Great writer with a handle on a wide variety of social issues and topics.

EXPERIENCE

Financial Solutions Representative

Progrexion

Nov 2015 — May 2017

Rexburg, Idaho

- Served as leader of a public relations committee for the Rexburg branch to extend the company's influence into the community for 6 months
- Contributed to Relay for Life and directed cross-functional teams to plan it and other charity services
- Performed initial client assessment and analysis to begin research process
- Ranked as 13th in the company out of the 500+ that do similar jobs

Manager-in-training

Progrexion

Jan 2017 — May 2017

Rexburg, Idaho

- Increased profits through effective sales training and diagnosing profit loss areas for 50+ people
- Monitored company statistics for 4 teams of 15-20 people each and trained employees to improve sales and phone calls

Crew Leader

McClarin Plastics

May 2015—Nov 2015

Hanover, Pennsylvania

- Met customer specifications through attention to detail and inspection
- Demonstrated resource management by leading a production team
- Cut 70 hours off the projects by increasing efficiency and developing new processes

Full Time Volunteer

The Church of Jesus Christ of Latter-day Saints

Aug 2012 — Aug 2014

Kennewick, Washington

- Facilitated learning through efficiency trainings and conferences
- Taught lessons and gave trainings to groups ranging from 3 to 20 people



@shearer_bryce



<https://www.linkedin.com/in/bryce-shearer-2a5522135>